



2020 Exhibitor / Sponsor Information

This year #NESCON2020 is going virtual! Sponsored by APICS Massachusetts Minuteman, Inc., APICS South Shore, Inc., the New England Round Table of the Council of Supply Chain Management Professionals, and the Northeast Institute of Procurement and Supply Management, Inc., NESCON will be promoted in its usual New England market as well as more broadly using social media creating new audiences. This is a superb way for firms to present their products and services to a broad spectrum of supply chain professionals in an on-line, three-day virtual format.

Event Dates/Times

Monday, October 5, 2020	Tuesday, October 6, 2020	Wednesday, October 7, 2020
11:00 a.m. – 12:15 p.m. Keynote Speaker Jeff Carr – The Current State of the Economy	11:00 a.m. – 12:15 p.m. The New Supply Chain - <u>Alan Dunn</u>	11:00 a.m. – 12:15 p.m. New Normal Procurement - <u>Jonathan Hughes</u>
12:15 p.m. – 1:00 p.m. SCM Management Technologies - <u>Andrew Bartolini</u>	12:15 p.m. – 1:00 p.m. Rhyme and Reason to What is Ahead - <u>Pierre Mitchell</u>	12:15 p.m. – 1:00 p.m. Keynote Speaker General (Ret.) Stanley A. McChrystal - Leadership for Uncommon Circumstances
1:00 p.m. – 1:30 p.m. Special Sponsor Breakout Sessions	1:00 p.m. – 1:30 p.m. Special Sponsor Breakout Sessions	
1:30 p.m. – 2:30 p.m. The New Contracts Environment - <u>Mark Grieco</u>	1:30 p.m. – 2:30 p.m. Transportation to Support the New Supply Chain - <u>Matthew Harding</u>	

We offer several types of sponsorships:

Bronze - \$250

- Virtual exhibitor hall: posting of company logo on specially designed page on NESCON website; hyperlink to sponsor’s web page. Will be activated on the site as of the day of payment through the end of the event 10/7/2020. Link to this page will be sent out with each mailing.

Silver - \$500

- Same as Bronze, and additionally:
 - Link to a short video (e.g., a virtual facility tour or product intro) provided by sponsor
 - Attendee list (includes all registrants except those who opt out)

Gold - \$750 (only 6 available)

- Same as Silver, and additionally:
 - Opportunity to participate in a special half-hour breakout session on the day of your choice (limit 3 sponsors each on Monday and Tuesday - first come, first served!) where you may present your company and products to a ‘live’ audience of interested attendees. We encourage sponsors to have a “give-away” or raffle. We will advertise to drive attendance to your sessions.

The following forms are included as part of this package:

Exhibitor / Sponsorship Forms	
Application	Agreement

For questions or more information, please contact our Exhibitor Chair at exhibitors@newenglandsupplychainconference.org. Completed forms should be emailed to the Exhibitor Chair at the same address. NESCON accepts electronic signatures and PDFs.