

2009 New England Supply Chain Conference & Educational Exhibition

A One-Day LOCAL Conference

Monday, October 5, 2009

[Best Western Royal Plaza Hotel](#) & Trade Center
Marlborough Massachusetts, in the Heart of New England



Supply Chain Innovation & Optimization

Now More Than Ever!

Presented by

The New England Supply Chain Collaborative

[APICS - The Association for Operations Management](#)

[North Shore Chapter 20](#) • [Boston Chapter 10](#)

[The Council of Supply Chain Management Professionals](#)

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[The Northeast Supply Management Group](#), A Special Interest

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Budgets so tight you can only go to one training conference this year?

- **THIS IS THE ONE!**
 - **Local * Low Cost * Comprehensive**
- Leaders, this is a good way to reward your loyal & hard working teams!**

LOW COST = only \$199!!

See next page....

We invite you to attend the fifth annual New England Supply Chain Conference & Educational Exhibition (NESCON 2009) this October 4th – October 5th 2009 at the Best Western Royal Plaza Hotel & Trade Center in Marlborough, Massachusetts.

As the 2009 key supply management event in New England, the Conference promises to provide you with a unique opportunity to enhance your understanding of complex supply, operations, negotiations, materials and logistics issues in the global economy. Leading edge workshops, keynote speakers, and plenty of networking time with colleagues from across the supply chain are available to enrich your experience.

On Monday morning, Jeffrey B. Carr, President & Economist - EPR will launch the conference with a keynote on the "Economic Outlook - A New England Perspective", with a special segment on the recession, and the forecast for the recovery! Jeff will then be followed by expert presenters from academia, consulting and industry. Monday's luncheon keynoter will be Guy Yehiav, VP Sales & Strategy – Value Chain Planning, Oracle Corporation, who will address "The New S&OP Process = Integrated Business Planning – Is It Just a Change of Words??".

The 2009 program addresses current issues in supply, operations, materials and logistics, and with a new track dedicated specifically to Negotiations

A quick list of topics includes:

- ✓ **Basic Procurement: Buying 101**
- ✓ **Intermediate Procurement: How to save money in a down/recession economy**
- ✓ **Advanced Procurement: Commodity Management/Strategic-Global Sourcing**
- ✓ **Basic Project Management: The Basics/Project Plan Creation**
- ✓ **Intermediate Project Management: Strategic Decision Making (Case Studies)**
- ✓ **Advanced Project Mgt: Challenges/ Implementation**
- ✓ **Basic Logistics 101: FOB terms/Shipping terms/Carrier comparisons**
- ✓ **Intermediate Logistics: Best Practices / Energy-fuel prices / Cost Optimization / Evaluating rates / Set up Contract!**
- ✓ **Advanced Logistics: New Regulations Impacting Your Supply Chain**
- ✓ **Basics of Lean, Six Sigma**
- ✓ **Supply Chain Mgt & Global Market Demand Systems**
- ✓ **Leadership for Results in a Multi-Generational Workforce**
- ✓ **The New S&OP Process –Integrated Business Planning**
- ✓ **Resume Builder, Internet & On-site Networking Skill Building, and Supply Chain Career Planning in a bad economy**
- ✓ **Economic Outlook –(New England Perspective) - Special segment the recession, and the forecast for recovery)**

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Programs: For a full list of topics see the programs page of our website at:

http://www.nescon.org/cgi-bin/2009/index.pl?program_and_speakers

To Register: <http://www.nescon.org/cgi-bin/2009/index.pl?registration>

We look forward to your participation in this event and invite you to join us Sunday evening, for some cash-bar Networking at the Best Western's bar & restaurant, the All Star Bar & Grill!

And, we have a great line-up of Exhibitors this year (sample listing is below), of some really big entities, which will be there to show you the latest & greatest in cutting edge products & technologies. In addition, we will have some great raffle prizes, which every attendee will be eligible to win!

Example of 2008's line-up (Oracle is a 2009 Platinum Conference Sponsor again!!):

PLATINUM CONFERENCE SPONSOR AND EXHIBITOR	
	ORACLE IS THE INFORMATION COMPANY http://www.oracle.com/corporate/index.html
EXHIBITORS	
	Your online resource for supplies, furniture, paper and technology. http://www.officemaxsolutions.com
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	Giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results. http://www.dalecarnegie.com
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	Media and Print Solutions http://www.coptechdigital.com
	ModusLink is a leading provider of global, supply chain business process outsourcing services and solutions spanning the end-to-end, multi-channel supply chain. http://www.moduslink.com THE MOST TRUSTED LINK IN YOUR SUPPLY CHAIN
	Partners in Performance Excellence http://www.massexcellence.com
	BarCode ID Systems specializes in supply chain data automation solutions for manufacturing and distribution environments. Comprehensive solutions include warehouse/inventory management, mobile computing and printing systems, RFID solutions. http://www.barcodeid.com

Registration fees includes admission to all sessions, to the educational exposition, the conference proceedings, and meals. Folks, this is a great value for your educational dollars!

Early Bird Registration - Member Or Non-Member (on or before 9/18/09)	\$199
Group Discounts (10 or more people from the same company)	\$10 discount from the above

Note: The Early-Bird Registration deadline has been extended to 09/18/09!!

NESSON 2009 is organized by the New England Supply Chain Collaborative. This year, the collaborative includes the Association for Operations Management - APICS North Shore Chapter 20 & APICS Boston Chapter 10; the New England Roundtable of the Council of Supply Chain Management Professionals (CSCMP); and the Northeast Supply Management Group, a Special Interest Group of ISM®.

Web: www.newenglandsupplychainconference.org





General Information:

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Exhibitor Services:

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SPONSORS / PARTNERS

	Boston Chapter 10 http://www.bostonapics.org
	North Shore Chapter 20 http://www.apics-northshore.org
	
	The Northeast Supply Management Group a special interest group of ISM®

EXAMPLE OF CONFERENCE SUPPORTERS IN 2008

axcelis
Raytheon

Customer Success Is Our Mission